

Nov. 20, 2002

For more information contact:
Dena Gray-Fisher
515-239-1922
dena.grayfisher@dot.state.ia.us

Iowa DOT and State Patrol to unveil new 511 travel information phone service and road condition Web site

WHAT: The Iowa Department of Transportation and Iowa State Patrol will be holding a joint news conference to announce the availability of the DOT's new 511 traveler information phone service and Patrol's new winter road condition Web site.

Details regarding 511 will include a list of participating telecommunication companies, associated fees, movement toward national deployment, and Iowa's services. Also included will be an audio demonstration of the phone service.

Information regarding the State Patrol's winter road condition Web site will include a presentation of the new, more user-friendly format and description of the enhanced winter road condition terminology.

Media attending will be provided: detailed informational kits; an audiotape of a simulated 511 call; and a CD containing the 511 logo. The logo will be available in several file formats, making it suitable for use by news organizations that want to use it on their Web sites, as a television graphic or in print.

WHEN: November 22, 2002
10:30 a.m.

WHERE: The news conference will be broadcast throughout the state via the Iowa Department of Transportation's videoconferencing network.

The broadcast will originate in Ames at the DOT headquarters, 800 Lincoln Way – Materials Conference Room. Media are welcome to attend at the site in Ames or any of the following DOT locations:

Motor Vehicle Division, Park Fair Mall, 100 Euclid Avenue, Des Moines; please enter building from north side at the Motor Carrier Services entrance (Bill Lusher, 515-237-3300)

District 2 Office, 1420 Fourth St. SE, Mason City (Jim Doeden, 641-423-7584)

District 3 Office, 2800 Gordon Drive, Sioux City (Dakin Schultz, 712-276-1451)

District 4 Office, 63200 White Pole Road, Atlantic (Scott Suhr, 712-243-3355)

District 5 Office, 307 W. Briggs, Fairfield (Ingrid Ruddy, 641-472-4171)

District 6 Office, 430 16th Ave. SW, Cedar Rapids (Catherine Cutler, 319-364-0235)

News organizations are strongly encouraged to contact the designated DOT representative listed above, at the location where you plan to attend, to guarantee adequate space is available. Limited space is available at some locations.

WHO: Iowa Department of Transportation and Iowa State Patrol personnel

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